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Loss vs. Damages

The term “loss” has a number of meanings. However, the term “damages” has a very precise meaning in the context of litigation:

- A funeral director often tells the bereaved, “I am sorry for your loss”.
- An accountant will tell you that you have a loss if your expenses exceed your revenues.
- Weight Watchers may tell you something else again.

In the context of litigation, the courts focus on damages: *the sum of money require to put the aggrieved party in the position that they would have been in, but for the breach or wrong.*

Plaintiffs often confuse their loss, as they conceive of it, with the damages that they may be able to recover through the litigation process.

Get my help to quantify your client’s damages